

Privacy Policy

This Privacy Policy is effective as of May 1, 2026.

This policy explains our information practices, defines your privacy options and describes how your information is collected and used by us, Apparation, LLC (“Apparation”).

This policy covers the website at <https://primoteetimes.com> (the “Site”) and its companion app store products.

By using or visiting the Site, you agree to the collection and use of information in the manner described in this policy. Apparation shall have the right at any time and without prior notice, at its sole discretion, to revise this policy. Such revisions and additions shall be effective immediately upon notice, which may be given by any means, including but not limited to posting the revised or additional terms and conditions on the Site. You are responsible for reviewing the Site periodically for any modification to this policy.

Information We Collect

This policy applies to all information collected on the Site and any information you provide to Apparation. You will most likely provide personal information to us when you

register as a Site user or make use of certain Apparation services. The personal information we collect may include: user ID, password, your name, your address, your email address and your phone number. The information you submit to Apparation may also include text, photographs, video, graphics, music and any other materials you might submit as part of, or in conjunction with, your use of the Site.

Blogs and Message Areas

The Site may include access to and use of blogs or other message areas that allow users to post information to the Site. When you post messages, other site visitors can also view them. We urge you to exercise caution when providing personally identifiable financial or other information in the blogs or other message areas. Remember that any information you disclose in these areas becomes public information.

Our Collection of Your Data

In addition to the personal information you supply, we collect certain information to evaluate how visitors, guests, and members use the Site. We collect data to make our service work better for you in the following ways: to improve the design of the Site, to provide personalization on the Site and to evaluate the performance of our

marketing programs. The technologies we use to gather this non-personal information may include “IP” addresses, “cookies”, “clear gifs”, browser detection, and “weblogs”.

How we use information

Our primary goal in collecting your customer information is to provide you with a personalized, relevant, and positive experience with the Site.

You can register on the Site to receive promotions and updates, or to be contacted for market research purposes. The contact information you submit will not be used for these purposes unless you specifically “opt-in”.

From time to time, you may be invited to participate in optional customer surveys or promotions, and Apparation may request that you provide some or all of the above listed personal information in those surveys or promotions. We use information collected from surveys to learn about our customers to improve our services and develop new products and services of interest to our customers and users.

Apparation may use IP addresses, cookies, clear gifs, browser detection, and weblogs to provide a better

experience on our website and to give us useful business information.

“IP” addresses define the Internet location of computers and help us better understand the geographic distribution of our members and manage the performance of the Site.

“Cookies” are tiny files placed onto the hard drive of your computer when you visit the Site, so we can immediately recognize you when you return to the site and deliver content specific to your interests. You may modify your browser preferences to accept all cookies, be notified when a cookie is set, or reject all cookies. Please consult your browser instructions for information on how to modify your choices about cookies.

We may also use a technology called “clear gifs”. Clear gifs are tiny graphics with unique identifiers that are used to track emails and online movements, helping us understand what marketing campaigns and content are effective.

We may detect the type of web browser you are using to optimize the performance of our website and to understand the mix of browsers used by our visitors, guests, and members. To learn about how people use our site, we examine weblogs, which show the paths people

take through our site and how long they spend in certain areas.

Our Commitment to Data Security

Access to your data is limited to anonymous users of our public services, registered users of our private services, Apparation staff or approved vendors. Although total security does not exist on the Internet, Apparation shall make commercially reasonable efforts to safeguard the information that you submit to Apparation.

Apparation Communications

When you sign up as a registered Apparation user, you may elect to have Apparation provide you with marketing communications such as e-mail newsletters, product and service updates and promotions. Our customers generally find this type of information useful. If you no longer want to continue to receive such communications, you can select the “unsubscribe” link at the bottom of any marketing communication email and follow the opt-out instructions or you can follow the unsubscribe instructions on any SMS communications..

Your Information and Apparation Service Providers/Business Partners

We engage certain trusted third parties to perform functions and provide services to us, including, without limitation, website hosting and maintenance, customer relationship management, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.

We exchange information with certain business partners to provide services to you, including, without limitation, golf courses, golf tee sheet software providers, social networking sites, and other golf-related service providers. We will share your personally identifiable information with these business partners, but only to the extent necessary to forward information relating to transactions that you have initiated through our site.

We will not sell or otherwise provide lists of e-mail addresses, names or other personally identifiable information relating to people registered on the site to any 3rd party.

How to Access or Correct Your Information

You can access and maintain your personally identifiable information on your “Profile” page. To protect your privacy and security, we require a user ID and password to verify your identity before granting access or making corrections.

We aggregate data for reporting and analysis to understand, for example, the total number of users performing certain activities on the site or the total number of rounds of golf played at certain golf facilities. We may use this aggregate, non-personally identifiable information for any purpose and may distribute this information to any of our service providers, customers or business partners in our sole discretion.

Disclosure of Information

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order or legal process. It is also possible that Apparation would sell all or substantially all of its assets and business. In any transaction of this kind, customer information, including your personally identifiable information, may be among the assets that are transferred. If we decide to so transfer

your personally identifiable information, you will be notified by email or by a post to the Site.

Link to Other Websites

The Site may contain links to other websites. Apparation is not responsible for the privacy practices of these other sites. We encourage you to be aware when you leave our site, and to read the privacy statements of each web site that collects personally identifiable information. Some linked sites may be co-branded with our trademarks and those of our business partners. They may have the look and feel of <https://primoteetimes.com>, but the URL in your browser window will indicate that you are visiting a different site. This policy only applies to information collected by Apparation.

How to Contact Us

Should you have privacy questions or concerns, please send an email to support@apparationllc.com, or mail to Apparation LLC, 4832 Highland Road, Minnetonka, MN 55345 USA.